



# COUNTY OF KENOSHA

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FOR IMMEDIATE RELEASE

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## **KENOSHA COUNTY DIVISION OF HEALTH COMMUNITY HEALTH SURVEY TO BE CONDUCTED**

Kenosha – July 11, 2019 – When “Management Decisions” calls, it is important to you and your family’s health. Why?

Effective July 15, 2019, a community health needs assessment (CHNA) of Kenosha County will be under way. Management Decisions is the research firm that will be conducting a telephone survey of 400 randomly selected residents, and they will be making calls to cell phones and landlines until they have reached 400 people.

The CHNA is a collaborative initiative of: The Kenosha County Division of Health, Aurora Health Care, Children’s Hospital of Wisconsin, Froedtert South and the Kenosha Community Health Center. The telephone survey will supplement a prior survey conducted in 2016 to provide updated data and the ability to analyze changes or trends since then.

“I would encourage all residents of our county to help us with this research,” said Cindy Johnson, Director/Health Officer. “If you are among those who receive a phone call, we would appreciate everyone taking part in this important survey which is designated to be used as a mechanism to identify areas of improvements in the community and will be utilized by the health care systems to attempt to improve the overall health in Kenosha County.”

Johnson said, “The findings of the survey are invaluable to the government, not-for-profit health systems, service and volunteer organizations in Kenosha County for developing plans and improving services to meet the most pressing community health needs.”

The survey focuses on issues such as access to primary care, health care coverage, substance use, smoking, vaping, nutrition, physical activity, cancer prevention, injury prevention, immunizations, children’s health, mental health, and chronic disease. The survey responses will be completely anonymous.

The Community Health Survey is being conducted by Management Decisions in partnership with JKV Research, an independent, Wisconsin-based research firm that specializes in community surveys and data analytics.

The results will be released later this year. These community health surveys are aimed at meeting several objectives:

- Gathering local data to document health status related to the health priorities established by the state health plan.
- Identifying local health behaviors or risk factors that present opportunities for health promotion and health care cost reduction.
- Tracking the success of community health improvement activities.
- Allowing these partners to document population health indicators to help guide health improvement efforts.

So when “Management Decisions” calls, you will know it’s not a robo-call.

For more information or, please call the Kenosha County Division of Health at (262) 605-6700, (800) 472-8008, or visit [www.kenoshacounty.org](http://www.kenoshacounty.org).

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