KENOSHA COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN

2017 STATUS REPORT

An Initiative Supported Through the Kenosha County Division of Health

Final – October 2017
TABLE OF CONTENTS

Contents

Steering Committee .................................................................................................................. 2
Healthy Lifestyles Committee ................................................................................................. 3
Mental Health/AODA Committee ............................................................................................ 5
Injury Prevention Committee .................................................................................................. 7
Youth Health Committee ....................................................................................................... 9
Environmental Health Committee.......................................................................................... 11
Steering Committee

Co-Chairpersons
Jennie Tunkieicz, Kenosha County Executive’s Office
Rick Dodge, Kenosha County Board of Supervisors

Cindy Altersott, Kenosha YMCA (Healthy Lifestyles Committee Chair)
Mary Coffey, Kenosha Community Health Center
Patricia Demos, Kenosha Unified School District
Pam Halbach, Racine-Kenosha Community Action Agency, WIC Program
John Jansen, Kenosha County Human Services
LaVerne Jaros, Kenosha County Division of Aging and Disability Services (Mental Health/AODA Committee Chair)
Cynthia Johnson, Kenosha County Division of Health
Doug Koch, Aurora Medical Center-Kenosha
Joe Kucak, Citizen Member
Tara Panasewicz, United Way of Kenosha County
Gwen Perry-Brye, Kenosha County Division of Health (Kenosha Lifecourse Initiative for Health Families Chair)
Ron Rogers, Kenosha County Division of Children & Family Services (Youth Health Committee Chair)
Debbie Rueber, Kenosha County Division of Health (Prevent Suicide Kenosha County Chair)
Patricia Shumaker, Kenosha County Division of Health (Kenosha/Racine Asthma Coalition Chair)
Jacqueline Sieracki, KRW Tri-County Tobacco Free Coalition (Chair)
Nina Taylor, Kenosha County Division of Workforce Development
Stacey Wians, Kenosha County Division of Health (Healthy People Kenosha County Coordinator)
Healthy Lifestyles Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREAS
- Adequate, Appropriate, and Safe Food and Nutrition
- Alcohol and Other Drug Use
- Physical Activity
- Tobacco Use and Exposure

<table>
<thead>
<tr>
<th>2020 GOALS</th>
<th>2020 OBJECTIVES</th>
<th>BASELINE</th>
<th>CURRENT STATUS</th>
<th>DATA SOURCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promote the importance of physical activity and proper nutrition.</td>
<td>By 2020, the percent of Kenosha County adults reporting fair or poor health (age-adjusted) will decrease to 10%.</td>
<td>15% (2008)</td>
<td>18% (2016)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td></td>
<td>By 2020, the percentage of Kenosha County adults who report engaging in moderate physical activity (5 times/week for 30 min) will increase to 50%.</td>
<td>34% (2008)</td>
<td>40% (2016)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td></td>
<td>By 2020, the percentage of Kenosha County adults who report a being overweight will decrease to 45%.</td>
<td>64% (2008)</td>
<td>68% (2016)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td>Promote the responsible use of alcohol.</td>
<td>By 2020, the percentage of Kenosha County adults who report being a binge drinker will decrease to 15%.</td>
<td>23% (2008)</td>
<td>30% (2016)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td>Decrease the number of adults who report tobacco use.</td>
<td>By 2020, the percent of adults that report being a current smoker (30 days) will decrease to 18%.</td>
<td>26% (2008)</td>
<td>23% (2016)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td></td>
<td>By 2020, the percent of adults that report using E-cigarettes will decrease to 5%.</td>
<td>9% (2014)</td>
<td>2% (2016)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td>Dementia Friendly Community Training</td>
<td>By 2020, Kenosha County Division of Aging and Disability Services will implement dementia friendly training to 50 local businesses and organizations.</td>
<td>n/a</td>
<td>(2017) 268 employees from 25 businesses received Dementia Friendly Training. Additionally 209 staff from 49 organizations attended a 4-hour training.</td>
<td>Local data from Kenosha County Division of Aging and Disability Services</td>
</tr>
<tr>
<td>Reduce premature deaths in Kenosha County.</td>
<td>By 2020, the years of potential life lost before the age of 75/100,000 population (age adjusted) in Kenosha County will improve to 6,300 years.</td>
<td>7,100 years (2005-2007)</td>
<td>6,800 years (2012-2014)</td>
<td>National Center for Health Statistics</td>
</tr>
<tr>
<td>Improve Kenosha County immunization rate for children 2 years and younger.</td>
<td>By 2020, 80% of children residing in Kenosha County who turn 24 months of age will complete all required immunizations.</td>
<td>60% (2010)</td>
<td>69% (2016)</td>
<td>Wisconsin Immunization Registry (WIR)</td>
</tr>
<tr>
<td>Improve the Kenosha County infant mortality rate among the African American population.</td>
<td>By 2020, the Kenosha County African American infant mortality rate (10 year average) will be 2.0/1,000 live births.</td>
<td>8.1/1,000 (2008-2011)</td>
<td>10.0/1,000 (2013-2015)</td>
<td>WISH Database</td>
</tr>
</tbody>
</table>

**COMMITTEE HIGHLIGHTS:**

- **Healthy Lifestyles Committee:**
  - Increased participation in the Corporate Cup Event.
  - Participation in the annual Kenosha County Health Fair and Screening Event.

- **KRW Tri-County Tobacco Free Coalition:**
  - Continued to work with landlords to promote smoke-free multi-unit housing.
  - Conducted education on other tobacco products (OTP’s) and lobbied for tax parity for OTP’s.
  - Kenosha County WI WINS – 101 checks with 100% compliance.

- **Multi-Use Trail Committee:**
  - Developed and distributed the Comprehensive Bike Plan for Kenosha County and coordinated a County Multi-Use Trail Committee.

- **Healthy Wisconsin Leadership Institute (HWLI) Food System Project:**
  - Includes seven counties that are developing a statewide coalition to look at food system issues.
  - Ultimately the group would like Wisconsin to develop a statewide charter that would support efforts to address issues ranging from farm to school to food equity.
  - Kenosha County is focusing on food security and developing a video for the HWLI.
Mental Health/AODA Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREA

- Mental Health

<table>
<thead>
<tr>
<th>2020 GOALS</th>
<th>2020 OBJECTIVES</th>
<th>BASELINE</th>
<th>CURRENT STATUS</th>
<th>DATA SOURCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals served by Kenosha County’s mental health and substance abuse programs will reflect the diversity of the community.</td>
<td>By 2020, the percent of Hispanic individuals represented in Kenosha County's community-based mental health and substance abuse services will increase to 10%.</td>
<td>7% (2010)</td>
<td>9% of 2016 contacts to the Mental Health &amp; Substance Resource Center and 10% of CSP/CCS participants identified as Hispanic</td>
<td>Kenosha Human Development Services client tracking system</td>
</tr>
<tr>
<td>Quality of life will be improved for persons with mental illness.</td>
<td>By 2020, psychiatric hospitalization rates will be reduced to 6.3/1,000 population. <em>Note: Assumes a corresponding increase in preventive services.</em></td>
<td>7.6/1,000 (2008)</td>
<td>8.5/1,000 (2014)</td>
<td>WI Dept. of Health Services Health Profiles</td>
</tr>
<tr>
<td></td>
<td>By 2020, reduce the percent of Kenosha County residents who report feeling sad, blue or depressed to 6% of the population.</td>
<td>7% (2008)</td>
<td>6% (2016)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td>Reduce the incidence of binge drinking in Kenosha County.</td>
<td>By 2020, reduce the percent of adults who report being binge drinkers to 18%.</td>
<td>23% (2008)</td>
<td>30% (2016)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Case Management &amp; Recovery Services for Adults with Mental Illness</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Support Program (CSP) Participants</td>
<td>180</td>
<td>168</td>
<td>178</td>
<td>182</td>
<td>192</td>
</tr>
<tr>
<td>Comprehensive Community Services (CCS) Participants</td>
<td>75</td>
<td>88</td>
<td>90</td>
<td>123</td>
<td>203</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>255</strong></td>
<td><strong>256</strong></td>
<td><strong>268</strong></td>
<td><strong>305</strong></td>
<td><strong>395</strong></td>
</tr>
</tbody>
</table>
COMMITTEE HIGHLIGHTS:
- Mental Health Committee:
  - Focusing on increasing mental health providers in Kenosha County.
  - Advocacy against Medicaid cuts that would affect persons with mental illness and for relief of the cost to counties that is caused by the exclusion of persons 22-64 years of age from Medicaid coverage in institutes of mental disease.
  - Community-based mental health services for children and adults are being significantly expanded through the formation of a Kenosha/Racine consortium for Comprehensive Community Services (CCS). CCS is a strength-based, recovery oriented, Medicaid funded intervention involving case facilitation, peer support, vocational services, counseling, medication management and other services. Enrollments for CCS is increasing.
  - The KARE Center will be expanded in a new facility from 11 to 16 beds effective 2018.
HEALTHY PEOPLE KENOSHA COUNTY 2020

Injury Prevention Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREA
• Injury and Violence

<table>
<thead>
<tr>
<th>2020 GOALS</th>
<th>2020 OBJECTIVES</th>
<th>BASELINE</th>
<th>CURRENT STATUS</th>
<th>DATA SOURCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce access to lethal means.</td>
<td>By 2020, the suicide death rate per 100,000 population in Kenosha County will decrease to 8/100,000 (10 year average).</td>
<td>15.8/100,000 (2010)</td>
<td>12.1/100,000 (2016)</td>
<td>WISH Database/Kenosha Medical Examiner’s Office</td>
</tr>
<tr>
<td>Reduce the number of injuries and deaths related to motor vehicle crashes.</td>
<td>By 2020, the Kenosha County motor vehicle crash death rate per 100,000 population will decrease to 5/100,000 (10 year average).</td>
<td>8.5/100,000 (2010)</td>
<td>10.9/100,000 (2016)</td>
<td>WI Department of Transportation Statistics</td>
</tr>
<tr>
<td>Reduce the number of injuries and deaths related to falls.</td>
<td>By 2020, the Kenosha County age adjusted death rate due to falls per 100,000 population will decrease to 5/100,000 (10 year average).</td>
<td>10/100,000 (2008)</td>
<td>30.8/100,000 (2015)</td>
<td>WISH Database</td>
</tr>
<tr>
<td>Reduce the number of hospitalizations related to opiate use.</td>
<td>By 2020, the Kenosha County drug-related hospitalization rate per 100,000 population will decrease to 180/100,000.</td>
<td>253/100,000 (2010-2011)</td>
<td>271/100,000 (2013-2014)</td>
<td>Wisconsin Epidemiological Profile on Alcohol and Other Drug Use (2016)</td>
</tr>
</tbody>
</table>

COMMITTEE HIGHLIGHTS:

- Prevent Suicide Kenosha County:
  o Continue to conduct Question, Persuade, and Refer (QPR) trainings.
  o Conducting Survivors of Suicide Support group meetings.

- Kenosha County Falls Prevention Coalition:
  o CDC fall prevention toolkits were distributed to local hospitals who are developing protocols for falls risk assessment and referral.
  o A falls prevention presentation toolkit was developed for coalition members to take to local meetings of older adults.
  o One local hospital system has adopted the CDC’s STEADI toolkit to reduce risk of falls.
  o Members provide fall prevention information at health fairs and to senior groups.
  o The number of Stepping On falls prevention classes increased from 3 to 4 a year.
  o As 47.5% of 59 people who had a fall related death in 2016, also had a diagnosis of dementia, falls risk will become part of a 2017-18 dementia safety campaign.
A spread on falls prevention appeared in the Kenosha News’ insert *My Life*.
HEALTHY PEOPLE KENOSHA COUNTY 2020

Youth Health Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREAS

- Adequate, Appropriate, and Safe Food and Nutrition
- Physical Activity
- Reproductive and Sexual Health

<table>
<thead>
<tr>
<th>2020 GOALS</th>
<th>2020 OBJECTIVES</th>
<th>BASELINE</th>
<th>CURRENT STATUS</th>
<th>DATA SOURCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promote physical activity and healthy food choices</td>
<td>By 2020, the percent of the population with adequate access to locations for physical activity will increase to 100%.</td>
<td>94% (2010)</td>
<td>93 % (2014)</td>
<td>National Center for Chronic Disease Prevention</td>
</tr>
<tr>
<td>Promote a healthy reproductive system.</td>
<td>By 2020, the Kenosha County birth rate per 1,000 population (ages 15-19) will decrease to 30/1,000.</td>
<td>44.9/1,000 (2008)</td>
<td>20.8/1,000 (2015)</td>
<td>WISH Database</td>
</tr>
<tr>
<td></td>
<td>By 2020, the number of Kenosha County sexually transmitted infections (Chlamydia) cases per 100,000 population will decrease to 350/100,000.</td>
<td>438/100,00 (2010)</td>
<td>470/100,000 (2015)</td>
<td>Wisconsin STD Program</td>
</tr>
<tr>
<td>Improve high school graduation rate.</td>
<td>By 2020, the percent of ninth grade cohort that graduates in 4 years will improve to 92%.</td>
<td>85% (2006-2007)</td>
<td>89% (2014-2015)</td>
<td>National Center for Education Statistics</td>
</tr>
<tr>
<td>Decrease the number of children in poverty.</td>
<td>By 2020, the percent of Kenosha County children under age 18 in poverty will decrease to 11%.</td>
<td>14% (2008)</td>
<td>19% (2015)</td>
<td>U.S. Census, Small Area Income and Poverty Estimates</td>
</tr>
</tbody>
</table>

COMMITTEE HIGHLIGHTS:

- KRW Tri-County Tobacco Free Coalition:
  o Continued to work with landlords to promote smoke-free multi-unit housing. Conducted education on other tobacco products (OTP’s) and lobbied for tax parity for OTP’s.
  o Kenosha County WI WINS – 101 checks with 100% compliance.
Environmental Health Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREA
- Environmental and Occupational Health

<table>
<thead>
<tr>
<th>2020 GOALS</th>
<th>2020 OBJECTIVES</th>
<th>BASELINE</th>
<th>CURRENT STATUS</th>
<th>DATA SOURCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve air quality.</td>
<td>By 2020, reduce the asthma hospitalization rate in Kenosha County to 10/10,000 population (10 year average).</td>
<td>15.96/10,000 (2009)</td>
<td>11.36/10,000 (2014)</td>
<td>WI Environmental Public Health Tracker</td>
</tr>
<tr>
<td></td>
<td>By 2020, reduce the asthma emergency department visit rate in Kenosha County to 35/10,000 population (10 year average).</td>
<td>68.33/10,000 (2009)</td>
<td>52.72/10,000 (2014)</td>
<td>WI Environmental Public Health Tracker</td>
</tr>
</tbody>
</table>

COMMITTEE HIGHLIGHTS:
- Kenosha/Racine Asthma Coalition:
  - Continues to meet every other month.
  - Will review the new State Asthma Plan to determine possible opportunities.

- Kenosha County Division of Health
  - Received asthma grant from the Centers for Disease Control and Prevention (CDC) to implement the Asthma Care and Environmental Strategies (ACES) Program. Goal is to reduce the number of emergency department visits due to asthma.
  - This program works with clients who have asthma that is not well controlled. Staff help clients find a primary care provider, make referrals to an asthma/allergy specialist, assist with getting health care coverage if they do not already have it, and can provide cleaning kits and mattress encasements as a reward for participation.