



COUNTY OF KENOSHA

Department of Public Works & Development Services

Daniel Drier, General Manager
Golf Operations
19600 75th Street, Suite 122-1
Bristol, Wisconsin 53104
(262) 857-1865
Fax: (262) 857-1885

Public Works/Facilities Committee Golf Division Status Report for July 2022

- In golf operations our next big initiative is the Kenosha County Open to be played July 22nd, the “Kenosha County Open” a competitive golf tournament will be played at Brighton Dale Links, Spring Valley and Bristol Oaks. We are looking forward to a good competitive golf tournament.
- July 16th, “Brighton Dale Links 2nd Annual Brewfest” went extremely well! We had a sold-out field of 144 golfers (\$100 each) for this fun event. This event was coordinated with several local businesses and has generated a lot of interest among our customers. We are had a successful event that has become an annual tradition!
- Our courses have been extremely busy when the weather permits and staff continues to do the work necessary to ensure our operations provide a fun, safe guest experience. Our e-mail database has grown to over 33,000 people!
- The high traffic we host has stressed the turf in several areas at both courses. Staff has worked diligently to identify strategies designed to limit the effects of these stressors and optimize playing conditions. The courses are in tremendous shape for the play we receive. We are receiving compliments on a daily basis!
- Employee hiring has gone well but we still need a few able bodies for the golf shops and BDL maintenance. We will continue our recruitment efforts, targeting more employees to round out the team.
- Our Junior golf clinics, and PGA Junior League are going extremely well with over 200 Juniors participating this season. This is a great turn-out! Our junior golfers are learning the “PGA” (Posture, Grip & Alignment of the golf swing), along with other fundamental skills, rules and etiquette while getting an opportunity to play our golf courses. Many adults are also taking lessons with our extremely capable teaching staff.
- Projects - as we work through the middle of the season, we are focused on events, customer service and course conditions. Project activity will increase later this year.

We are still investigating a budget modification to go out for proposal to complete the Red Pines Nine-hole irrigation that is from a 1972 installation. The Red Nine irrigation system is our biggest concern costing us about \$25,000 per year without any benefit but to just keep it running. This upgrade could be a life saver for our greens, tees, and fairways on that course. We have Hired EC Design to do the irrigation design consulting.