



# COUNTY OF KENOSHA

Department of Public Works & Development Services

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## Public Works / Facilities Committee Golf Division Status Report for April 2022

- We opened Wednesday March 16<sup>th</sup> and announced our opening via a press-release and E-mail blast. We were able to open Brighton Dale's White Birch, Red Pines and Petrifying Springs. Even though the carts were limited to cart paths, it was great to be able to offer them on opening day. We had a very successful opening, then unfortunately the cold weather came back.
- Jim Wallace our new Superintendent at BDL is acclimating very well, he started February 28<sup>th</sup>. With the dryer conditions, we have been able to mow more (at both courses) this spring than we have ever done in the past. Jim is also focusing on improving the operations of the Wastewater Treatment plant.
- We are working to define scale and scope for a potential project to replace the original 1972 (last remaining section) Red Pines course irrigation infrastructure. It costs \$25,000+ annually to repair and keep this section functioning. It is disruptive to our operations and puts the greens/fairways at risk. We should determine feasibility within the next 1-2 months and if it is, we'd target construction for late summer. This capital project would be funded with Golf generated revenues.
- The Milwaukee Golf Show March 18<sup>th</sup> – 20<sup>th</sup> went very well! We were able to distribute 6,000 coupons to attendees. This venue offers a good opportunity to increase regional awareness of the quality and value Kenosha County Golf has to offer
- The Golf Clearance Sale went well, and one golf simulator remains playable at Petrifying Springs GC. The Virtual Winter Golf League was a big success with 32 players and kept the simulator busy. Patrons really enjoyed these off-season opportunities to golf locally and save on quality golf equipment.
- Employee hiring is a top priority. Our efforts are paying off with recruiting new team participants. We're still working diligently to hire maintenance staff at BDL. We are targeting having 15 more new employees in place by early May.
- Projects either in process or on tap to start are:
  - Cart Path Replacement at Pets** - Weather and conditions dependent, we will work to finish the cart path edging at Petrifying Springs GC.
  - Course Clean Up and Conditioning** - We are working extremely hard to create the playing condition our guests have come to expect at our courses. Maintenance staff are engaged in brush removal, tree-pruning, mowing, course-rolling and general clean-up.