



COUNTY OF KENOSHA

Department of Public Works & Development Services

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Public Works / Facilities Committee Golf Division Status Report for January 2022

- **Petrifying Springs Clubhouse Operations** (winter hours - 10:00 AM to 8:00 PM, Monday thru Saturday):
 - **“End-of-Season Merchandise Clearance Sale”** – this went well over the holidays and continues to move merchandise and gift cards.
 - **Course Activity** - The course was open for several days in December when the weather permitted, adding rounds to a tremendous 2021 season.
 - **Indoor Golf Simulators** - The installation of the second simulator was completed in December and we expanded our “Virtual Winter Golf League” to 32 players (league play runs through the end of March). Roughly 33% of open tee times are used for league play. This provides a solid business base, while simultaneously providing ample tee times capacity for individual play. We are still experimenting in how to best leverage this technology-during the off-season, patron feedback has been very positive.

- **Other Off-Season Activities include:**
 - **Clubhouse Operations** – working to book ‘22 group events, determining ’22 product mix and restocking the golf shop, deep-cleaning, painting, polishing wood surfaces and minor equipment replacement.
 - **Market Rate Research** - performing market research into area golf rates so we can provide rate recommendations at next month’s meeting.
 - **Field/Maintenance Operations** – performing maintenance and refresh of all course maintenance equipment, specifying and ordering approved capital equipment, specifying and ordering all fertilizers, chemicals and related course maintenance supplies.

- **Major Projects either in process or on tap to start are:**
 - **BDL Tree/Brush Removal** – We removed 10 large dead trees from critical areas around the course and continue the clearing the grow-back in the areas we brushed-out two years ago.