KENOSHA COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN

MID-YEAR (2016-2020)

An Initiative Supported Through the Kenosha County Division of Health

Revised – June 2016
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Steering Committee

Co-Chairpersons
Jennie Tunkieicz, Kenosha County Executive’s Office
Rick Dodge, Kenosha County Board of Supervisors

Cindy Altergott, Kenosha YMCA *(Healthy Lifestyles Committee Chair)*
Mary Coffey, Kenosha Community Health Center
Patricia Demos, Kenosha Unified School District
Jacqueline Sieracki, KRW Tri-County Tobacco Free Coalition *(Chair)*
Adelene Greene, Kenosha County Division of Workforce Development
Pam Halbach, Racine-Kenosha Community Action Agency, WIC Program
John Jansen, Kenosha County Human Services
LaVerne Jaros, Kenosha County Division of Aging and Disability Services *(Mental Health/AODA Committee Chair)*
Cynthia Johnson, Kenosha County Division of Health
Doug Koch, Aurora Medical Center-Kenosha
Joe Kucak, Citizen Member
Tracy Nielsen, United Way of Kenosha County
Gwen Perry-Brye, Kenosha County Division of Health *(Kenosha Lifecourse Initiative for Health Families Chair)*
Ron Rogers, Kenosha County Division of Children & Family Services *(Youth Health Committee Chair)*
Debbie Rueber, Kenosha County Division of Health *(Prevent Suicide Kenosha County Chair)*
Patricia Shumaker, Kenosha County Division of Health *(Kenosha/Racine Asthma Coalition Chair)*
Stacey Wians, Kenosha County Division of Health *(Healthy People Kenosha County Coordinator)*
HEALTHY PEOPLE KENOSHA COUNTY 2020

Healthy Lifestyles Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREAS

- Adequate, Appropriate, and Safe Food and Nutrition
- Alcohol and Other Drug Use
- Physical Activity
- Tobacco Use and Exposure

<table>
<thead>
<tr>
<th>2020 GOALS</th>
<th>2020 OBJECTIVES</th>
<th>BASELINE</th>
<th>CURRENT STATUS</th>
<th>DATA SOURCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promote the importance of physical activity and proper nutrition.</td>
<td>By 2020, the percent of Kenosha County adults reporting fair or poor health (age-adjusted) will decrease to 10%</td>
<td>15% (2008)</td>
<td>21% (2014)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td></td>
<td>By 2020, the percentage of Kenosha County adults who report engaging in moderate physical activity (5 times/week for 30 min) will increase to 50%</td>
<td>34% (2008)</td>
<td>39% (2014)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td></td>
<td>By 2020, the percentage of Kenosha County adults who report a being overweight will decrease to 45%</td>
<td>64% (2008)</td>
<td>65% (2014)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td>Promote the responsible use of alcohol.</td>
<td>By 2020, the percentage of Kenosha County adults who report being a binge drinker will decrease to 15%</td>
<td>23% (2008)</td>
<td>32% (2014)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td>Decrease the number of adults who report tobacco use.</td>
<td>By 2020, the percent of adults that report being a current smoker (30 days) will decrease to 18%</td>
<td>26% (2008)</td>
<td>28% (2014)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td></td>
<td>By 2020, the percent of adults that report using E-cigarettes will decrease to 5%</td>
<td>9% (2014)</td>
<td>9% (2014)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td>Dementia Friendly Community Training</td>
<td>By 2020, Kenosha County Division of Aging and Disability Services will implement dementia friendly training to 50 local businesses and organizations</td>
<td>n/a</td>
<td>n/a</td>
<td>Local data from Kenosha County Division of Aging and Disability Services</td>
</tr>
<tr>
<td>Reduce premature deaths in Kenosha County.</td>
<td>By 2020, the years of potential life lost before the age of 75/100,000 population (age adjusted) in Kenosha County will improve to 6,300 years</td>
<td>7,100 years (2005-2007)</td>
<td>6,808 years (2010-2012)</td>
<td>National Center for Health Statistics</td>
</tr>
</tbody>
</table>
**HEALTHY PEOPLE KENOSHA COUNTY 2020**

<table>
<thead>
<tr>
<th>IMPROVE KENOSHA COUNTY IMMUNIZATION RATE FOR CHILDREN 2 YEARS AND YOUNGER</th>
<th>By 2020, 80% of children residing in Kenosha County who turn 24 months of age will complete all required immunizations.</th>
<th>60% (2010)</th>
<th>65% (2014)</th>
<th>Wisconsin Immunization Registry (WIR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMPROVE KENOSHA COUNTY INFANT MORTALITY RATE AMONG THE AFRICAN AMERICAN POPULATION</td>
<td>By 2020, the Kenosha County African American infant mortality rate (10 year average) will be 2.0/1,000 live births.</td>
<td>8.1/1,000 (2008-2011)</td>
<td>13.2/1,000 (2009-2012)</td>
<td>WISH Database</td>
</tr>
</tbody>
</table>

**IMPACT OBJECTIVES:**
- Reduce binge and heavy drinking in colleges.
- Increase the number of families engaging in physical activity together.
- Increase the number of restaurants/school cafeterias offering/promoting healthy food choices.
- Increase the number of community organizations, employers, and institutions that promote responsible use of alcohol for sponsored gatherings or events.

**RISK FACTORS:**
- Unhealthy diet
- Physical inactivity
- Lack of education
- Low income
- Unemployment
- Binge drinking
- Food deserts
- Cultural food choices
**Mental Health/AODA Committee**

**HEALHIEST WISCONSIN 2020 FOCUS AREA**
- Mental Health

<table>
<thead>
<tr>
<th>2020 GOALS</th>
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<tr>
<td>Individuals served by Kenosha County’s mental health and substance abuse programs will reflect the diversity of the community.</td>
<td>By 2020, the percent of Hispanic individuals represented in Kenosha County’s community-based mental health and substance abuse services will increase to 10%.</td>
<td>7% (2010)</td>
<td>11% of 2014 contacts to the Mental Health &amp; Substance Resource with known ethnicity Center were from Hispanic individuals</td>
<td>Kenosha Human Development Services client tracking system</td>
</tr>
<tr>
<td>Quality of life will be improved for persons with mental illness.</td>
<td>By 2020, psychiatric hospitalization rates will be reduced to 6.3/1,000 population.</td>
<td>7.6/1,000 (2008)</td>
<td>8.1/1,000 (2012)</td>
<td>WI Dept. of Health Services Health Profiles</td>
</tr>
<tr>
<td></td>
<td><em>Note: Assumes a corresponding increase in preventive services.</em></td>
<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td>By 2020, reduce the percent of Kenosha County residents who report feeling sad, blue or depressed to 6% of the population.</td>
<td>7% (2008)</td>
<td>7% (2014)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
<tr>
<td>Reduce the incidence of binge drinking in Kenosha County.</td>
<td>By 2020, reduce the percent of adults who report being binge drinkers to 18%.</td>
<td>23% (2008)</td>
<td>32% (2014)</td>
<td>Kenosha County Community Health Survey</td>
</tr>
</tbody>
</table>

**IMPACT OBJECTIVES:**
- Increase the diversity of the mental health/AODA workforce.
- Reduce stigma of mental illness in the community.
- Increase options for housing, treatment and employment for persons with mental illness and substance abuse addiction
- Provide culturally diverse programs, services.
- Increase screening for risk of depression and substance abuse issues.
RISK FACTORS:

- Poverty
- Lack of insurance coverage
- Cost of treatment/medications
- Insufficient treatment resources
- Unemployment
- Drug/alcohol addiction
- Homelessness
### 2020 GOALS

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<tr>
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<tr>
<td>Reduce access to lethal means.</td>
<td>By 2020, the suicide death rate per 100,000 population in Kenosha County will decrease to 8/100,000 (10 year average).</td>
<td>15.8/100,000 (2010)</td>
<td>14.5/100,000 (2014)</td>
<td>WISH Database/Kenosha Medical Examiner’s Office</td>
</tr>
<tr>
<td>Reduce the number of injuries and deaths related to motor vehicle crashes.</td>
<td>By 2020, the Kenosha County motor vehicle crash death rate per 100,000 population will decrease to 5/100,000 (10 year average).</td>
<td>8.5/100,000 (2010)</td>
<td>13.3/100,000 (2014)</td>
<td>Kenosha Medical Examiner’s Office</td>
</tr>
<tr>
<td>Reduce the number of injuries and deaths related to falls.</td>
<td>By 2020, the Kenosha County age adjusted death rate due to falls per 100,000 population will decrease to 5/100,000 (10 year average).</td>
<td>10/100,000 (2008)</td>
<td>17.8/100,000 (2012)</td>
<td>WISH Database</td>
</tr>
<tr>
<td>Reduce the number of hospitalizations related to opiate use.</td>
<td>By 2020, the Kenosha County drug-related hospitalization rate per 100,000 population will decrease to 180/100,000.</td>
<td>253/100,000 (2010-2011)</td>
<td>259/100,000 (2011-2012)</td>
<td>Wisconsin Epidemiological Profile on Alcohol and Other Drug Use (2014)</td>
</tr>
</tbody>
</table>

### IMPACT OBJECTIVES:
- Increase use of cable gun locks.
- Increase community education on means restriction.
- Increase the use of child passenger safety seats and seat belts.
- Increase activity programs to decrease falls in the elderly population.
- Increase mental health community resources.
- Increase alcohol and other drug use treatment resources.

### RISK FACTORS:
- Lack of education
- Impaired motor vehicle drivers
- Mobility issues with aging population
# HEALTHY PEOPLE KENOSHA COUNTY 2020

## Youth Health Committee

### HEALTHIEST WISCONSIN 2020 FOCUS AREAS

- Adequate, Appropriate, and Safe Food and Nutrition
- Physical Activity
- Reproductive and Sexual Health

## 2020 Goals

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</thead>
<tbody>
<tr>
<td>Promote physical activity and healthy food choices</td>
<td>By 2020, the percent of the population with adequate access to locations for physical activity will increase to 100%.</td>
<td>94% (2010)</td>
<td>94% (2013)</td>
<td>National Center for Chronic Disease Prevention</td>
</tr>
<tr>
<td>Promote a healthy reproductive system.</td>
<td>By 2020, the Kenosha County birth rate per 1,000 population (ages 15-19) will decrease to 30/1,000.</td>
<td>44.9/1,000 (2008)</td>
<td>25.9/1,000 (2013)</td>
<td>WISH Database</td>
</tr>
<tr>
<td></td>
<td>By 2020, the number of Kenosha County sexually transmitted infections (Chlamydia) cases per 100,000 population will decrease to 350/100,000.</td>
<td>438/100,00 (2010)</td>
<td>497/100,000 (2012)</td>
<td>Wisconsin STD Program</td>
</tr>
<tr>
<td>Improve high school graduation rate.</td>
<td>By 2020, the percent of ninth grade cohort that graduates in 4 years will improve to 92%.</td>
<td>85% (2006-2007)</td>
<td>83% (2011-2012)</td>
<td>National Center for Education Statistics</td>
</tr>
<tr>
<td>Decrease the number of children in poverty.</td>
<td>By 2020, the percent of Kenosha County children under age 18 in poverty will decrease to 11%.</td>
<td>14% (2008)</td>
<td>21% (2013)</td>
<td>U.S. Census, Small Area Income and Poverty Estimates</td>
</tr>
</tbody>
</table>

### IMPACT OBJECTIVES:

- Increase the number of families engaging in physical activity together.
- Increase the number of restaurants/school cafeterias offering/promoting healthy choices.
- Increase reproductive health education and awareness.

### RISK FACTORS:

- Unhealthy diet
- Food deserts
- Physical inactivity
- Lack of education
- Low income
• Unsafe sex
• Poverty
• Single parent households
Environmental Health Committee

HEALTHIEST WISCONSIN 2020 FOCUS AREA
• Environmental and Occupational Health

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<tr>
<td></td>
<td>By 2020, reduce the asthma emergency department visit rate in Kenosha County to 35/10,000 population (10 year average).</td>
<td>55.56/10,000 (2007-2009)</td>
<td>54.43/10,000 (2009-2011)</td>
<td>Burden of Asthma Report (2010/2013)</td>
</tr>
</tbody>
</table>

IMPACT OBJECTIVES:
• Increase implementation of the current National Institute (NIH) of Health asthma guidelines for optimal diagnosis and management of asthma by all health care providers.
• Reduce or control environmental factors associated with asthma.
• Increase asthma education consistent with the current NIH asthma guidelines.

RISK FACTORS:
• Poor housing conditions
• Lack of education
• Low income
• Air pollution due to ozone