



COUNTY OF KENOSHA

Department of Public Works & Development Services

Daniel Drier, General Manager
Golf Operations
19600 75th Street, Suite 122-1
Bristol, Wisconsin 53104
(262) 857-1865
Fax: (262) 857-1885

Public Works / Facilities Committee Golf Division Status Report for March 2021

- We are finalizing our 2021 business plan. It contains a range of initiatives that are designed to provide a framework for our continued success in the 2021 season. We will have over 420 league players again this season. Most of our league capacity is filled, with just a few spots remaining open at BDL. We continue to work on booking new golf outings.
- We made the decision to begin our staff recruitment efforts early this year, and the initial results have been positive. We will continue our recruitment efforts - reviewing resumes and scheduling interviews. We are targeting having 30 new employees in place by early May.
- The Golf Clearance Sale is ongoing and Indoor Golf Simulator is operational at Petrifying Springs GC, both have had great customer participation. The Virtual Winter Golf League will wind down in March as we prepare for the outdoor season. Patrons really enjoyed this off-season opportunity to golf locally.
- Consistent with previous years, we are preparing to open on March 17th with an “Opening of the Greens on St Patrick’s Day”. Our Staff are all hoping the weather cooperates and conditions permit. We will prepare a press-release when the opening date is certain. The White Birch and Petrifying Springs courses will open first, followed by the Red Pines and Blue Spruce as weather and demand dictates. The practice range always opens late due to poor drainage.
- Projects either in process or on tap to start are:
 - Cart Path Replacement at Pets-** Weather and conditions dependent, we will work with the Highway Division to finish the cart path edging at Petrifying Springs GC.
 - Refresh areas in the Brighton Dale Links/Petrifying Springs Clubhouses** – We are working to complete the deep cleaning, painting equipment replacement so things are ready for the upcoming season. At BDL we installed new carpet throughout the clubhouse and updated the restrooms with new sinks, faucets and vanities.
 - Ordering Supplies, Equipment and Merchandise-** We are also working to complete the purchasing processes for all capital items, fertilizers, supplies and merchandise for the golf shop.