



COUNTY OF KENOSHA

Department of Public Works & Development Services

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Public Works / Facilities Committee Golf Division Status Report for November 2019

- The Senior Scramble on Friday October 4th went very well with 108 players. The Brighton Dale Open sold out for Saturday October 12th but we had bad weather and only 120 people show up to play. The event ended with 1 team winning at 15 under par. The Halloween Horror on the October 26th was sold out for 152 players, but the weather forecast scared 9 players away. Given the weather challenges we faced in October, these special events really help bring golfers out to play when they would have otherwise stayed indoors.
- We have been nominated for “Best Course in Kenosha County” for both golf courses according to the Kenosha News. It’s great to be able to provide our golfers some of the best courses in the area.
- We are preparing for the shutdown of Brighton Dale Links Friday November 22nd due to the weather cooling off and the deer hunting season at Bong Recreation Area. Petrifying Springs GC will stay open when the weather is forecasted to be above 40* on weather.com until further notice. Once we shut down the courses, they will be shut down until spring of 2020.
- Our next big initiative is the “Special Holiday Golf Clearance Sale” at Petrifying Springs GC. Our guests really enjoy this event and the great savings on our golf merchandise. We will have all merchandise available from both course at Pets. This should also bring about a good wrap up to the season. Hours of operations are 11AM – 8PM Tuesday – Saturday until December 21st. We are looking to move some merchandise during the holiday shopping season.
- We completed the core aeration process on all courses. Aerification is necessary to relieve compaction of the turf from all the golf traffic.
- Projects we will continue to work for the balance of 2019 are:

Pets Cart Path Replacement – We were able to pave 4 ½ holes but the wet weather has stopped us in our tracks. The Highway department and or Golf Maintenance staff have done the best they could, but the relentless rain appears to have halted this project until spring of 2020.

Indoor Golf Simulator - We have purchased “golf simulator” equipment that will work in conjunction with our existing Flight Scope Launch Monitor. This equipment will be installed at the Petrifying Springs Clubhouse this month. We are excited about the addition of this equipment because it will allow patrons to enjoy golf, take lessons/work on improving their game and get fitted for new equipment – all in the off-season. The system enables patrons to “virtually” play golf at some of the most recognizable courses across the country. This should add a new revenue streams for our operations.

Winterization of the Golf Courses and Clubhouses - We will blow out the Irrigation systems on all 63 holes (both courses) the week of November 4th.

Food & Beverage - F&B inventory at both facilities has been reduced and we will be shifting them over to Petrifying Springs to be used during Golf Simulator hours.